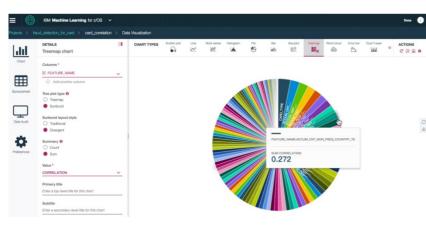


# IBM Z and AI solving fraud scenarios in real time

Fraud poses a significant risk to businesses and end customers. Fraud can occur across various industries including but not limited to Credit Cards, Healthcare, Payments, Financial services, Government, Insurance. Using a scalable and consistent AI solution to detect, prevent and address fraud can help reduce this risk. Determine business insights during transactions using IBM Z<sup>®</sup>, harnessing the scalability and speed needed to address these challenges.

The cost of fraud continues to grow and impact businesses. Global Credit Card fraud is expected to reach \$35 billion by 2025. Since the beginning of the COVID-19 pandemic, 40% of financial services firms saw an increase in fraudulent activity. COVID-19 has also worsened the false positive cases for over two-thirds of the institutions

## See Fraud, Stop Fraud



- Enhanced Model Accuracy Schedule periodic re-evaluations of new data to monitor model accuracy over time and receive alerts when performance deteriorates
- Enterprise-ready AI model deployment-Operationalize models within transactional applications to enable real-time insight. Choose from several scoring approaches, including RESTful APIs, Java<sup>™</sup> and CICS<sup>®</sup> integration, optimized for the highest performance.

- Quick-start solution templates IBM Watson<sup>®</sup> Machine Learning on IBM Z (WMLz) comes with a Fraud model template which can be customized and deployed
- Train anywhere deploy on IBM Z Train the model on Public Clouds, Private clouds, On-Premises but deploy them on IBM Z platform

ransfer amount: \$925.00	Account no. 8708 7890 5000	7890 5000 Status In progress		Apeal request sent ago	
ute: 018-10-08T08:52:02.5932	Account total acount 2900	Fraud probability 1	00% Appro	Reject	
account Information		Operation information		Lag attributes	
100 **** 2222 🍏	*** Transaction	Country	United Kingdom	Transaction amount in high risk country in last 1 day	1284.3
balance	history	Channel	Business Online	Transaction count in high risk country in last 1 day	5
Account balance	*** Transaction history	Interchange organization	۷•	Number of failed transaction in last 1 day	2
000 **** 2222 🎳		Card type	Magnetic	Number of failed transaction in last month	3
Account balance	*** Transaction history			Average transaction amount in last month	90.6

#### Achieve low latency inferencing with first-inindustry IBM z16<sup>™</sup>



**Highlights** 

- Achieve high throughput while analyzing real-time transactions with
- transactions with IBM z16's on chip AI accelerator
- IBM z16 with its real-time inferencing capabilities is designed to help prevent fraud

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# IBM.

### Advantages



- Flexible and scalable platform to deploy fraud models and data
- Score all transactions and leave none behind yet meet all stringent SLAs
- Detect fraud, adapt more dynamically to all types of fraud and deter fraud in real-time
- Proven customer stories of detecting more fraud resulting in cost savings



Help prevent Credit Card fraud, payment fraud, healthcare fraud, Government fraud and many more. *Want to know more? Contact <u>aionz@us.ibm.com</u>* 

*Disclaimers:* Cited by a third-party industry analyst. AI on IBM Z supports PyTorch, TensorFlow, Keras, Anaconda, Spark, and others